

Multi-Unit Franchisee

Ideas, strategies and solutions for today's high achieving franchisees.

Weekly Report

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Feature Stories



Build More Visibility and Drive Traffic Through Your Doors

Four tactics that will help you get out there, find time to promote your business, and let people know you're there

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USA Today: Arby's Wins With Meat

Analysts have taken notice as well. They see Arby's as a winner for carving out a unique position in a crowded fast-food market.

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Experienced Multi-Brand Operator Bringing New Captain D's To Missouri

Multi-unit franchisee with more than a decade of food service experience is bringing new Captain D's restaurant to St. Louis area.

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The 2017 Multi-Unit 50: Ranking the Most Multi-Friendly Brands

Multi-brand franchising is a growing phenomenon. Some franchisees are not content with operating one brand so they add one, two, three, or more other brands to their portfolios.

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Football to Donuts: Former NFL Kicker Scores Big in Franchising

Kris Brown kicked his way through 12 seasons in the NFL. The former University of Nebraska standout and two-time

National Champion was drafted by the Pittsburgh Steelers in 1999.

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Trending News

Highlights

- [Long John Silver's Tries Brand Transformation with Grilled Items, Soft-Serve and Redesign](#)
Nation's Restaurant News
- [To Compete Against Other Salons, Sport Clips Made It Easier for Franchisees to Run Their Businesses](#)
Entrepreneur
- [Baseball Star Adrian Gonzalez Joins the Jersey Mike's Team](#)
Franchising.com

Movers & Shakers

- [Penn Station East Coast Subs Named To Training Magazine Training Top 125 List For Second Year In A Row](#)
Feb. 21st, 2018 | Penn Station East Coast Subs
- [Papa John's International Celebrates First Restaurant In Bishkek, Kyrgyzstan](#)
Feb. 21st, 2018 | Papa John's
- [Quality Mobile Device Repairs Now Available at the Cellairis in the Charlotte Walmart](#)
Feb. 21st, 2018 | Cellairis Mobile Repairs
- [Restoration 1® Featured in "12 Amazing Franchise Opportunities - Second Edition" by Dr. John Hayes](#)
Feb. 21st, 2018 | Restoration 1
- [Jersey Mike's Subs Opens Second Wheaton Location](#)
Feb. 21st, 2018 | Jersey Mike's Subs
- [Staymobile Buckeye Expansion Continues With 2 New Locations Cincinnati & Toledo](#)
Feb. 21st, 2018 | Staymobile
- [Dine Brands Global Announces Five-Year Growth Plan As Part of Its Transformation Strategy](#)
Feb. 21st, 2018 | Dine Brands Global, Inc.
- [America's Swimming Pool Company Announces Ranking In Military Times Best: Franchises 2018](#)
Feb. 21st, 2018 | ASP-America's Swimming Pool Company
- [Local Couple Opens Caring Transitions of Nor-Tex](#)
Feb. 21st, 2018 | Caring Transitions
- [Homewood Suites by Hilton Arlington Rosslyn Key Bridge Opens](#)
Feb. 21st, 2018 | Homewood Suites by Hilton

Multi-Unit Franchisee Resources

- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing
- Loyalty
- Marketing
- Payment Processing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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